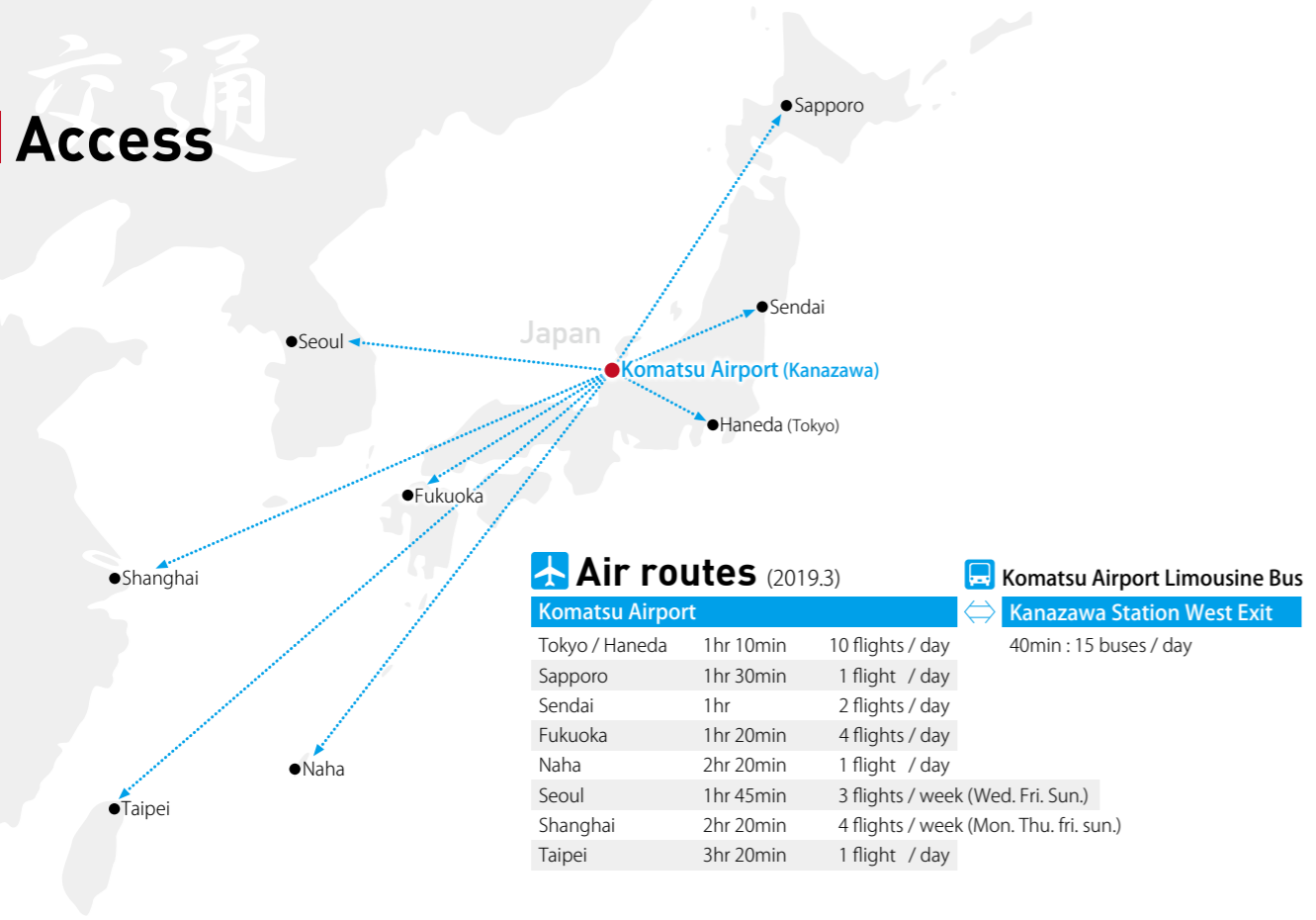
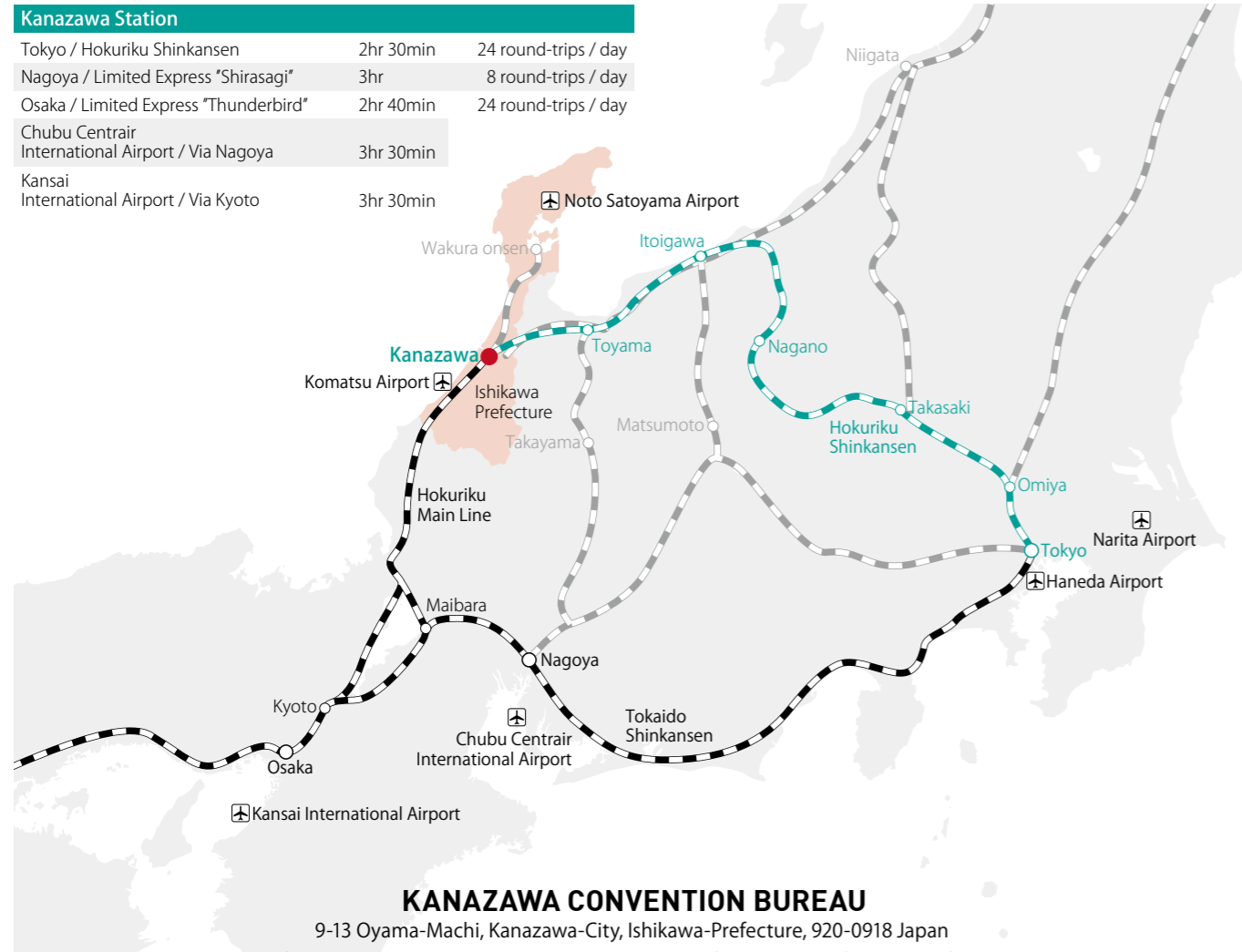


Access



JR Routes

Kanazawa Station		
Tokyo / Hokuriku Shinkansen	2hr 30min	24 round-trips / day
Nagoya / Limited Express "Shirasagi"	3hr	8 round-trips / day
Osaka / Limited Express "Thunderbird"	2hr 40min	24 round-trips / day
Chubu Centrair International Airport / Via Nagoya	3hr 30min	
Kansai International Airport / Via Kyoto	3hr 30min	



KANAZAWA JAPAN

Convention Support Guide



KANAZAWA CONVENTION BUREAU



KANAZAWA

A city brimming with history and culture, the perfect place for your MICE event!

The capital of Ishikawa Prefecture, Kanazawa, once flourished as the castle town of the Kaga domain, which was famously second in wealth only to the shogun's own clan during the Edo period (1603-1868). About 400 years ago, lord Maeda Toshiie built a castle in the area, after which Kanazawa developed as the castle town of the affluent Kaga domain. It is said that, during the Edo period, the city was one of the largest in Japan, after Edo (present-day Tokyo), Osaka, and Kyoto.

Successive lords from the Maeda family put special effort into promoting and developing traditional crafts and performing arts, leveraging the financial strength of the wealthy domain. The fact that this traditional culture is still deeply rooted in people's lives today is one of the things that makes the city of Kanazawa so unique. Another special feature of the historic city of Kanazawa is the endurance of a food culture that emphasizes Japanese traditions and the enjoyment of the seasons, exemplified by traditional "Kaga cuisine" and Japanese sweet making, which continued to thrive alongside the tea ceremony.

Although there are no dedicated MICE facilities in Kanazawa today, there are a large number of public facilities and hotels in the area around JR Kanazawa Station, which can be used for MICE events. Kanazawa is also a compact tourist city, whose major attractions are scattered within a 2 km radius of the station. Naturally, Kanazawa has already hosted many international conferences, large and small. The city is also easy to get to from Tokyo. Using the Hokuriku Shinkansen, it takes about 2 hours and 30 minutes; by air, it takes about 1 hour from Haneda Airport to Komatsu Airport, and then about 40 minutes from Komatsu Airport to Kanazawa by shuttle bus.

The Kanazawa Convention Bureau will develop proposals for MICE events while making full use of the attractions of Kanazawa in a way that reflects the wishes of our clientele as closely as possible.

Please consider Kanazawa for your event!

風土 Data

Population



Kanazawa is located in the center of Ishikawa Prefecture and is the seat of the prefectural government. It was designated as a Core City of Japan in 1996.

461,352
(2021.12.1)

Tourists



Travel time from Tokyo was reduced with the opening of the Hokuriku Shinkansen extension line in 2015. The number of tourists, including tourists from overseas, increased considerably.

(Domestic)
2,818,417

(Overseas)
613,076

※2019 before the corona pandemic
(Kanazawa City Tourism Survey Results Report 2020 (82) Annual number of foreign guests)

Hotel Rooms (in 2020)



407 Hotels
12,639 Hotel Rooms

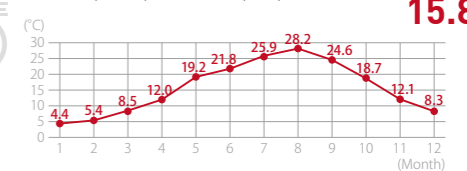
(Kanazawa City Tourism Survey Results Report 2020 (78) Annual number of foreign guests)

Average temperature



The climate is relatively warm, but there are more cloudy, rainy, and snowy days in winter.

15.8 °C
(2019)



(Source : City of Kanazawa Annual Report 2019)

観光 Tourism

There are lots of "must-see" spots in Kanazawa. Some of the most attractive sights are introduced below.

Kanazawa Castle



An illustrious castle, back alive today. Relics of the Edo period also remain.

Kenrokuen Garden



One of the Three Great Gardens of Japan, and Kanazawa's quintessential landmark.

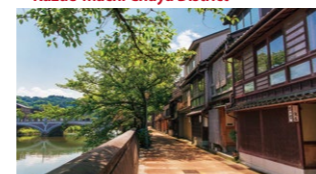
Nagamachi Samurai District



Local samurai residences, with mud walls and stone-paved alleys.

Kanazawa's 3 Old Entertainment Districts

※Higashi Chaya District, Nishi Chaya District, Kazue-machi Chaya District



Kanazawa's most popular sightseeing spot, where quaint old town scenery breathes on.

Tsuzumimon Gate



The landmark of Kanazawa Station, the only Japanese station chosen as one of the 14 most beautiful stations in the world.

D.T. Suzuki Museum



A museum exhibiting the ideas and achievements of the Buddhist philosopher Daisetz Suzuki, and a place for self-reflection.

Omi-cho Market



Enjoy fresh seafood and more at this bustling local food market.

21st Century Museum of Contemporary Art, Kanazawa



A world-renowned art museum exhibiting contemporary art from Japan and overseas.

美食 Gourmet

Blessed with a rich natural environment, Kanazawa boasts a wealth of delicious cuisine.

Sushi



One of the top three sushi spots in Japan. Blessed with fresh ingredients, for great taste.

Kaga Vegetables



A large variety of traditional vegetables, harvested here since before the Second World War.

Kaga Cuisine



Centered on time-honored local cuisine. Guests can enjoy food at both restaurants and izakaya taverns.

Sake



Ishikawa Prefecture is famous for its local brews. Delight in all kinds of high-quality sake.

Convention Facilities

A JR Kanazawa Station Area

1 Ishikawa Ongakudo



Type of Room	Size(m)	Capacity (Persons)		Partition
Concert Hall	1,210	1,560 (Fixed seating)		-
Hougaku Hall	585	720 (Fixed seating)		-
Interchange Hall	520	300 (Theater)	180 (Classroom)	-

2 Kanazawa Art Hall



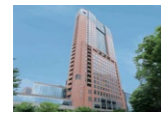
Type of Room	Size(m)	Capacity (Persons)		Partition
Hall	1,033	308 (Fixed Seating)		-

3 ANA Crowne Plaza Hotel Kanazawa



Type of Room	Size(m)	Capacity (Persons)		Partition
Ootori	1,000	1,200 (Theater)	650 (Classroom)	3
Zuiun	370	350 (Theater)	195 (Classroom)	2
C'est la vie	83	100 (Theater)	46 (Classroom)	-

4 Hotel Nikko Kanazawa



Type of Room	Size(m)	Capacity (Persons)		Partition
Tsuru	1,100	1,300 (Theater)	700 (Classroom)	3
Kujyaku	610	750 (Theater)	380 (Classroom)	3
La Gronde Lumiere	158	80 (Theater)	-	-

5 Hotel Kanazawa



Type of Room	Size(m)	Capacity (Persons)		Partition
Diamond	1,200	1,360 (Theater)	720 (Classroom)	3
Emerald	580	600 (Theater)	342 (Classroom)	2
Kaze + Tsuki	122	110 (Theater)	57 (Classroom)	2
Ogi	91	76 (Theater)	42 (Classroom)	2

6 Motenashi Dome Underground Square



Type of Room	Size(m)	Capacity (Persons)		Partition
Event Square	1,576	1,000 (Theater)		-

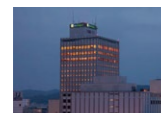
7 Hyatt Centric Kanazawa



Type of Room	Size(m)	Capacity (Persons)		Partition
W	169	108 (Theater)	60 (Classroom)	2
E	171	108 (Theater)	60 (Classroom)	2

B Minami-cho Area

8 ANA Holiday Inn Kanazawa Sky

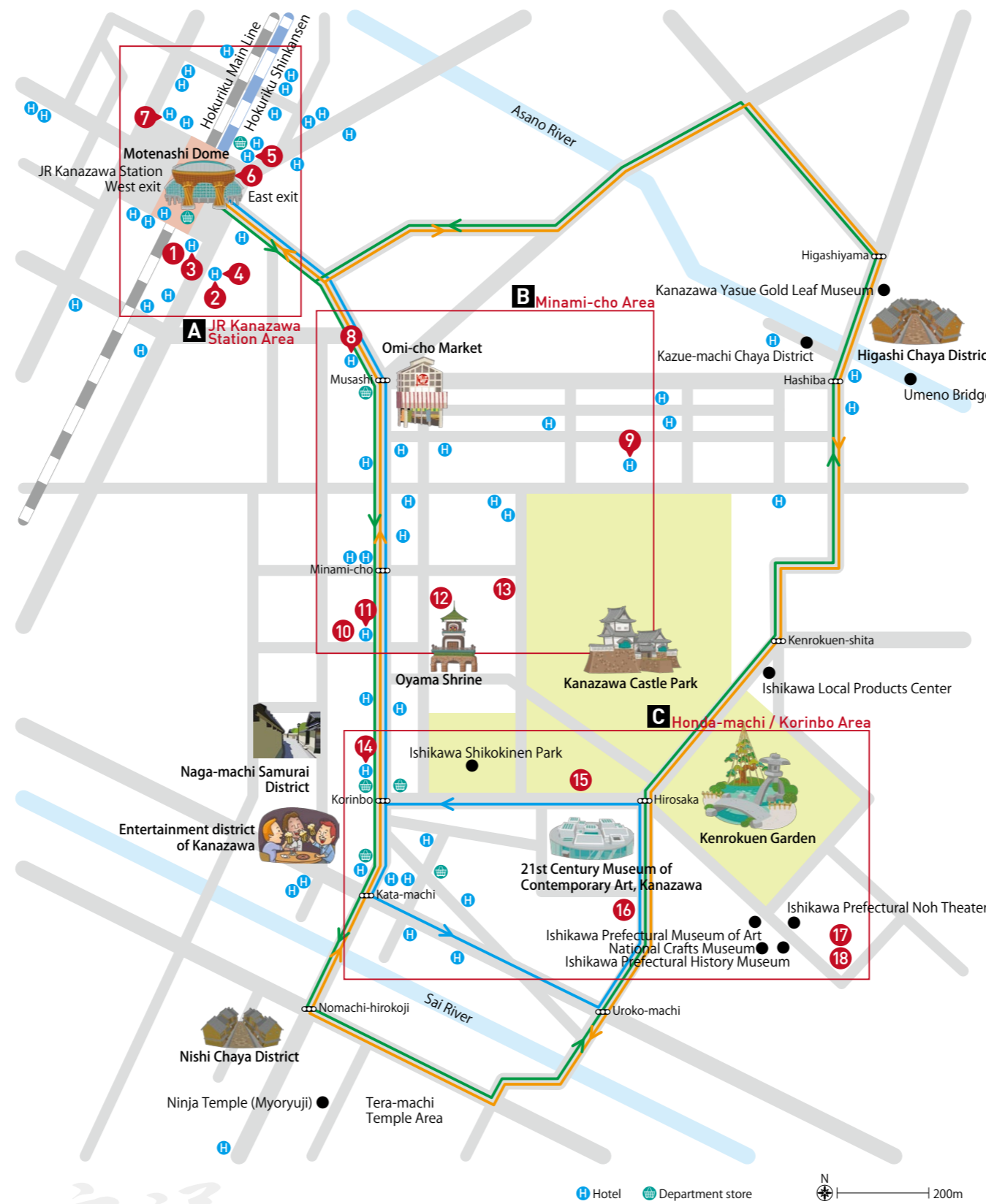


Type of Room	Size(m)	Capacity (Persons)		Partition
Top of Kanazawa	308	300 (Theater)	180 (Classroom)	4
Hakusan	189	120 (Theater)	100 (Classroom)	3
Kaga	50	40 (Theater)	30 (Classroom)	-

9 KKR Hotel Kanazawa



Type of Room	Size(m)	Capacity (Persons)		Partition
Houou	460	500 (Theater)	300 (Classroom)	2
Kujyaku	225	300 (Theater)	150 (Classroom)	2



Convenient for sightseeing Bus Routes

It is a circulation bus around the major tourist spots in Kanazawa city starting from Kanazawa station east exit.

KANAZAWA LOOP BUS (Right Loop)
Operated every 15 minutes

KANAZAWA LOOP BUS (Left Loop)
Operated every 15 minutes

It is a shopping liner that connects the Kanazawa station and the town of Kanazawa.

Machi-bus (Saturdays, Sundays, and holidays)
Travel at intervals of 20 to 30 minutes

10 Kanazawa Bunka Hall



Type of Room	Size(m)	Capacity (Persons)		Partition
Large Hall	868	899 (Fixed Seating)		-
Assembly Room	440	400 (Theater)	160 (Classroom)	-
Large Conference Room	350	210 (Theater)		99 (Classroom)
Conference Room 5+6	128	-	60 (Classroom)	2
Exhibition Gallery	300	There are 40 sheets exhibition panel		

11 Kanazawa New Grand Hotel



Type of Room	Size(m)	Capacity (Persons)		Partition
Kinsen	334	400 (Theater)	200 (Classroom)	-
Ginsen	256	300 (Theater)	170 (Classroom)	-
Hagoromo / Takasago / Aioi	178	150 (Theater)	100 (Classroom)	3
Palazzo	230	180 (Theater)	100 (Classroom)	-

12 Ishikawa Prefectural Bunkyo Hall



Type of Room	Size(m)	Capacity (Persons)		Partition
Hall	998	590 (Fixed Seating)		-
Conference Room 401 + 402	214	120 (Classroom)		2

13 The Kanazawa Chamber of Commerce and Industry



Type of Room	Size(m)	Capacity (Persons)		Partition
Hall	358	198 (Classroom)		-
Large Conference Room	279	96 (Classroom)		3
Meeting Room 1	285	144 (Classroom)		3
Meeting Room 2	98	48 (Classroom)		-
Meeting Room 3	59	18 (Classroom)		-

C Honda-machi / Korinbo Area

14 Kanazawa Tokyu Hotel



Type of Room	Size(m)	Capacity (Persons)		Partition
Ballroom	825	900 (Theater)	500 (Classroom)	3
Excellent Room	174	190 (Theater)	80 (Classroom)	-
Forest Room	163	170 (Theater)	70 (Classroom)	-

15 Shiinoki Cultural Complex, Ishikawa Prefecture



Type of Room	Size(m)	Capacity (Persons)		Partition
Garden Room	130	90 (Classroom)		2
Event Hall	140	-		-
Seminar Room A	100	40 (Classroom)		2
Seminar Room B	130	70 (Classroom)		2

16 The Kanazawa Theatre



Type of Room	Size(m)	Capacity (Persons)		Partition
Hall	1,403	1,919 (Fixed Seating)		-
Assembly Room	363	400 (Theater)	270 (Classroom)	2
Conference Room 3+4	103	72 (Classroom)		2
Conference Room 6+7	105	72 (Classroom)		2
Conference Room 9	124	72 (Classroom)		-
Conference Room 10	76	45 (Classroom)		-
Large Rehearsal Room	177	90 (Classroom)		-

17 Hondanomori Hall



Type of Room	Size(m)	Capacity (Persons)		Partition
Large Hall	1,421	1,707 (Fixed Seating)		-

18 Hondanomori Conference Room



Type of Room	Size(m)	Capacity (Persons)		Partition
Meeting Room 1	306	165 (Classroom)		2
Meeting Room 2	306	165 (Classroom)		2
Meeting Room 3	160	84 (Classroom)		-

Subsidy System

Ishikawa Prefecture/Kanazawa City Subsidy for Convention Promotion Projects

Eligibility

Conferences, conventions, and meetings held for two consecutive days or longer with more than 50 participants from outside the prefecture.
* This does not include exhibitions, sporting events, contests, and concerts.

Requirements

1. There are more than 20 non-Japanese participants.
2. Participants are recruited from both Japan and overseas.
3. The event is held in multiple countries on a rotating basis. Or it is a one-off event.

Subsidy amount

1. Basic subsidy & Infection control subsidy (see "Subsidy Amount" table below)
*Infection control subsidy: 1/3 of expenses (up to ¥300,000) each from Ishikawa Pref. and Kanazawa City i.e. 2/3 of expenses (up to ¥600,000) is covered. [Subsidized expenses]Disinfectant, mask, additional cost for venue to avoid 3Cs, cashless equipment, medical staff labor cost, online distribution equipment and labor cost, etc.
2. Additional subsidy for conventions held in winter (December, January and February)
3. Bus subsidy: 1/3 of bus rental cost (up to ¥1,000,000)
* For conventions with more than 1,000 participants from outside the prefecture.
4. Additional subsidy: ¥1,000/person (up to ¥500,000)
* For conventions, with more than 1,000 participants from outside the prefecture, where the main venue is in Kanazawa and participants will stay in the Kaga/Noto area.

Notes

1. Scheduled to be applied from Apr. 2021 to Mar. 2023
2. We will add financial support for infectious disease prevention
3. Due to the limited time until the infection is resolved, it is undecided whether it will continue in the future.

Subsidy Amount for International Conventions

1. Basic subsidy & Infection control Subsidy

Number of participants outside the prefecture	Ishikawa Prefecture		Kanazawa City		Total
	Basic subsidy	Infection control	Basic subsidy	Infection control	
50-99 persons	¥800,000		¥400,000		¥1,800,000
100-199 persons	¥1,000,000		¥500,000		¥2,100,000
200-299 persons	¥1,400,000		¥700,000		¥2,700,000
300-399 persons	¥1,800,000		¥900,000		¥3,300,000
400-499 persons	¥2,200,000		¥1,100,000		¥3,900,000
500-599 persons	¥2,600,000		¥1,300,000		¥4,500,000
600-699 persons	¥3,000,000		¥1,500,000		¥5,100,000
700-799 persons	¥3,400,000		¥1,700,000		¥5,700,000
800-899 persons	¥3,800,000	¥300,000	¥1,900,000	¥300,000	¥6,300,000
900-999 persons	¥4,200,000		¥2,100,000		¥6,900,000
1,000-1,099 persons	¥4,600,000		¥2,700,000*		¥7,900,000
1,100-1,199 persons	¥5,000,000		¥2,900,000*		¥8,500,000
1,200-1,299 persons	¥5,400,000		¥3,100,000*		¥9,100,000
1,300-1,399 persons	¥5,800,000		¥3,300,000*		¥9,700,000
1,400-1,499 persons	¥6,200,000		¥3,500,000*		¥10,300,000
1,500-1,599 persons	¥6,600,000		¥3,700,000*		¥10,900,000
1,600~ persons	¥7,000,000		¥3,900,000*		¥11,500,000

※Including additional subsidy for large scale events.

2. Additional subsidy for conventions held in winter (Dec-Feb)

Kanazawa City	Total (1+2)
¥50,000	¥1,850,000
¥100,000	¥2,200,000
¥200,000	¥2,900,000
¥300,000	¥3,600,000
¥400,000	¥4,300,000
¥500,000	¥5,000,000
¥600,000	¥5,700,000
¥700,000	¥6,400,000
¥800,000	¥7,100,000
¥900,000	¥7,800,000
¥1,000,000	¥8,900,000
¥1,100,000	¥9,600,000
¥1,200,000	¥10,300,000
¥1,300,000	¥11,000,000
¥1,400,000	¥11,700,000
¥1,500,000	¥12,400,000
¥1,600,000	¥13,100,000

Subsidy for Kanazawa MICE Promotion Projects

Traditional performing arts

If traditional performing arts from Kanazawa are staged at the reception, etc. of a conference or convention, we will subsidize 2/3 of that cost
[Up to ¥300,000]
Kanazawa Subayashi (instrumental music performance), Kaga Hosho (Noh theater), Kaga Shishimai (lion dance), Kaga Manzai (folk performance), etc.

Simultaneous interpreting

We will subsidize 1/2 of the cost of hiring/transporting simultaneous interpreters
[Up to ¥150,000]
We will subsidize 1/2 of the cost of installing/operating simultaneous interpreting equipment
[Up to ¥150,000] [Up to ¥300,000 in total]

Traditional crafts/food culture

If the event includes Kanazawa Craft Tourism*, we will subsidize 2/3 of that cost
[Up to ¥200,000]
Kaga Yuzen Silk Dyeing, Kanazawa Urushi Lacquer Ware, Kanazawa Kutani Porcelain, Kanazawa Gold Leaf, Kaga Embroidery, Kanazawa Buddhist Altar, tea ceremony, Ono Soy Sauce, etc.
* Where visitors participate in or observe Kanazawa's traditional culture at craft facilities or studios, etc. in Kanazawa City



Convention Preparation Cost Assistance

Up to 20% of total preparation cost can be provided through event loans. The loan (max. of ¥3,000,000) may be granted at any time two years prior to the event and must be repaid within two months of the event's conclusion. These loans are interest free.

Subsidy for site inspection

As travel expenses for organizers who have decision rights for convention venue, we will subsidize ¥30,000 per person, for up to 2 persons.

Support Services

Kanazawa Convention Bureau provides various support services, from the event planning stage, tailored to the content and scale of your convention.

Preparations
During Event

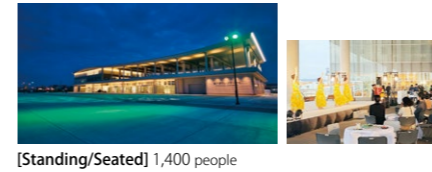
1. Provision of information about convention facilities, accommodation, etc.
2. Proposals of event venues and venue arrangements
3. Provide various sightseeing pamphlets such as Convention Navi "kanazawa gastronomy"
4. Display of welcome posters in the shopping streets of Kanazawa, etc.
5. Display of welcome stickers in taxis operating in Kanazawa.
6. Display of welcome digital signage at JR Kanazawa Station
7. Display of welcome digital signage at Komatsu Airport
8. Free distribution of antibacterial goods for infection control at receptions, etc.



Unique Venues

Why not surprise your participants by holding your event at one of Kanazawa's many special spaces, which include historic structures, traditional cultural buildings, and public space facilities.

Kanazawa Port Cruise Terminal Large observation deck



[Standing/Seated] 1,400 people

Shiinoki Cultural Complex Large open space



[Standing] 100 people [Seated] 50 people

Noh Theater Traditional cultural property



[Seated] 373 people

Attractions

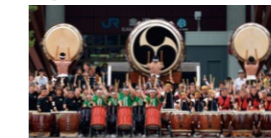
We will provide intermediary services and arrangements for traditional performing arts to add color to your welcome party, or any other part of your event.

Geisha Entertainment Subsidy available Kanazawa Geisha Entertainment



Guests can appreciate the various time-honored skills of traditional Japanese song and dance.

Taiko Drum Performance Subsidy available Japanese Taiko Drums



The most thrilling of the many performing arts, popular for its strong impact.

Noh Performance Subsidy available Japanese traditional performing art



Noh is recognized as UNESCO intangible cultural heritage.

Subayashi Subsidy available Enjoy the Stunning Performance of Kanazawa Subayashi



The traditional instrumental music is especially renowned for performer's superb skill in this form of music.

Shishimai Subsidy available Lion Dance



Traditional dance said to bring good luck. Lions dance to the sound of festive music.

Past Events

Session	Convention name	Meeting place	Participants	Participating nation	Overseas Participants
June 26-30, 2016	Asia-Pacific Conference of Transducers and Micro-Nano Technology 2016	Kanazawa Bunka Hall	388	23	298
September 4-8, 2016	XXVI International Complement Workshop	Hotel Nikko Kanazawa	353	23	252
May 10-12, 2017	The 19th International Society of Limb Salvage (ISOLS) General Meeting	Hotel Nikko Kanazawa	1,281	47	559
October 29- November 2, 2017	The 5th Annual Meeting of the International Cytokine and Interferon Society	Ishikawa Ongakudo, ANA Crowne Plaza Hotel Kanazawa	700	30	400
November 13-17, 2017	Power MEMS 2017	Kanazawa Bunka Hall	300	20	150
May 9-13, 2018	23rd International Visual Field and Imaging Symposium	Ishikawa Ongakudo	937	13	67
October 1-5, 2018	2018 International Meeting on 22nd MDO and 33rd JSSX	Ishikawa Ongakudo, Kanazawa Art Hall, Motenashi Dome Event Square	1,006	26	183
November 11-16, 2018	International Workshop on Nitride Semiconductors 2018 (IWN2018)	Ishikawa Ongakudo, ANA Crowne Plaza Hotel Kanazawa	1,213	31	651
November 12-16, 2018	2nd Asia-Pacific Conference on Plasma Physics [AAPPs-DPP 2018]	Kanazawa Chamber of Commerce and Industry, Ishikawa Prefectural Bunkyo Hall	682	25	348
November 12-16, 2018	The 11th International 3R+3C Meeting (Replication Recombination Repair + Cell Cycle Chromosome Chromatin)	Kanazawa Bunka Hall	194	15	75
December 2-5, 2019	The 20th Asia Pacific Industrial Engineering and Management Systems	Hotel Kanazawa	380	9	230